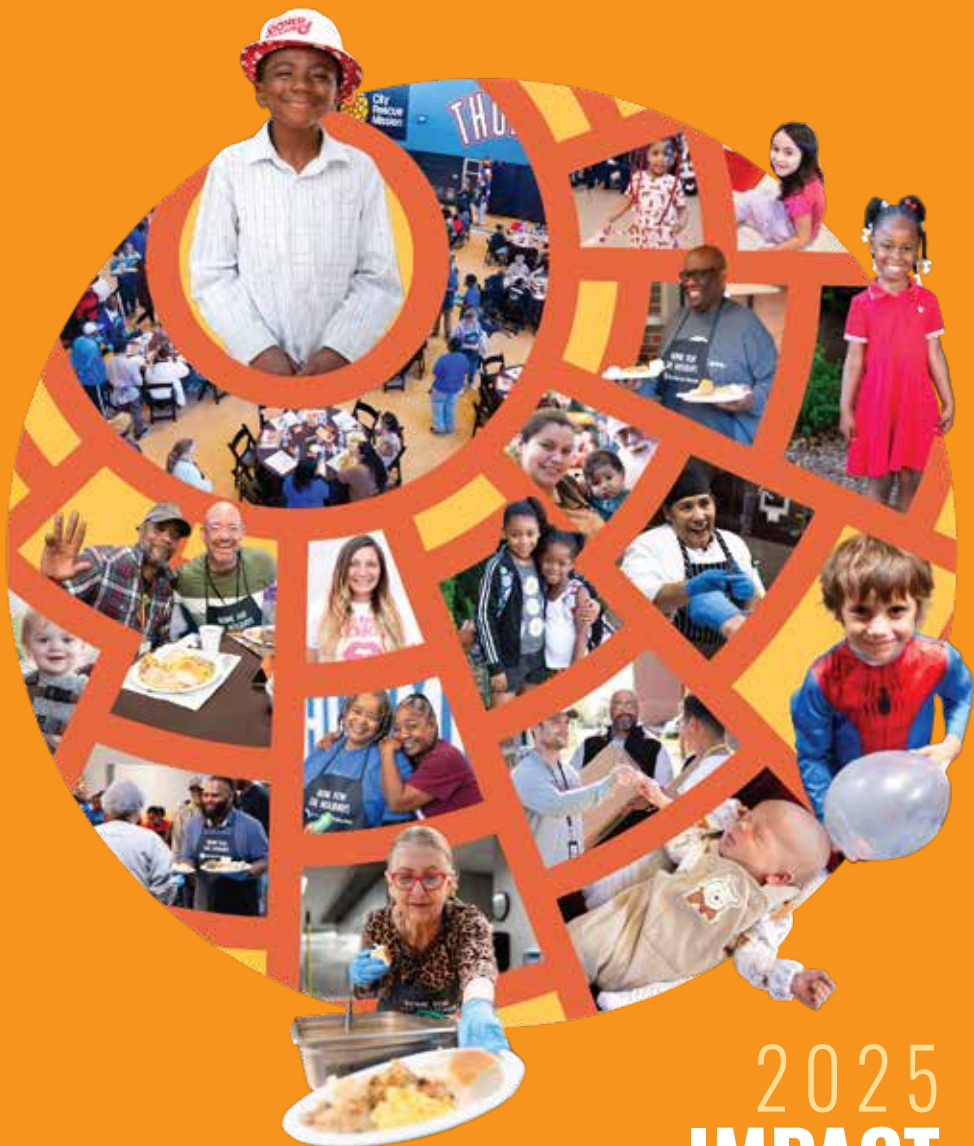


HOPE & HELP REIMAGINED



2025
ANNUAL **IMPACT**
REPORT



Each year, I have the opportunity to reflect on the year behind us—the growth, the impact and, most importantly, the lives changed.

Often, that reflection begins with the same themes: unprecedented need, significant growth and the importance of remaining flexible so we can meet people where they are. As I look back on 2025, those themes remain. But this year, there is another part of the story I want to share.

2025 began as a difficult year for City Rescue Mission.

We were seeing increased need while the cost of groceries, fuel, utilities and nearly everything required to operate our campus continued to rise. The same pressures you were experiencing in your own homes were happening here, and on a much larger scale. At the same time, donations declined during the first half of the year.

Our leadership team and Board of Directors had difficult conversations and carefully considered contingency plans. Through it all, we leaned into our faith, trusting that if we remained focused on the work we were called to do, God would provide a way forward.

And He did.

Instead of serving fewer people, we served more.

In 2025, 929 people ended their homelessness—the most in our organization's history.

Longtime friends and partners stepped forward to provide a year-end holiday match that helped us finish the year strong. A national foundation recognized the impact of our work and made a significant five-year investment to help families end their homelessness in Oklahoma City.

That investment reflects the strength of our outcomes. When 98% of those who move into permanent housing remain housed one year later, the impact is clear.

A year that began with uncertainty ended with renewed strength, a stronger foundation for the future and a deepened faith that we are doing the work we have been called to do—and that lives are changing for the better.

None of this would be possible without friends like you.

Your generosity provides the resources that make this work possible and gives those who walk through our doors a safe, stable place while they do the hard work of ending their homelessness.

Thank you for your faith in our work. Thank you for your support, your time and your generosity. And thank you for standing alongside us as we address homelessness in our community with compassion and dignity.

Hope Lives Here because of you.

With gratitude,

Erin Goodin
President/CEO



our mission

To lead our community by serving people experiencing or at risk of homelessness with help, hope and healing, in the spirit of excellence, under the call of Christ.



SUCCESS means helping each client achieve LASTING housing stability.

Every day, more than 300 men, women and children turn to City Rescue Mission for help. Many are experiencing homelessness for the first time after facing unexpected challenges such as job loss, domestic violence, rising housing costs, health concerns or other life-changing crises.

Nearly 60% of those we serve have never experienced homelessness before. Along with the loss of housing often comes uncertainty about where to turn or how to begin again.

Our housing-focused shelter provides more than a safe place to stay. From the moment someone walks through our doors, they are welcomed with compassionate, trauma-informed care and connected to the services they need to move from homelessness to home.

Our Impact in 2025

In 2025, City Rescue Mission continued helping individuals and families find lasting stability while reducing the demand on emergency services, hospitals and other public systems. Together, these efforts generated an estimated \$28 million in community cost savings while creating something even more valuable—new beginnings for our neighbors.



95%
of Clients
received interview,
resume and job skills
assistance

Housing Program COMPONENTS

- Budgeting
- Housing Assistance
- Move-In Assistance
- Access to Legal Resources
- Home Furnishings, Home Essentials & Groceries
- Tenant Rights
- Life Skills Coaching
- Self Sustaining Services



1,921
people came
to the Mission
1,350 Adults
and 571 Children





TAKING STEPS to a better FUTURE.

WHEN TERA MADE THE DECISION to leave an abusive relationship, she did what any mother would do—she protected her children. She gathered her three kids and left with little more than hope that a safer future was possible. "I knew I had to leave," Tera said. "I thought, 'If I stay, he is going to kill me.'"

Leaving brought safety, but it also brought new challenges. Without a stable place to live or a support system to rely on, life became

increasingly difficult. Eventually, Tera lost custody of her children.

It was one of the hardest seasons of her life. But Tera never lost sight of what she was working toward.

Determined to rebuild her life and bring her children home, Tera knew she couldn't do it alone.

That's when she came to City Rescue Mission.

Here, she found more than a safe place to stay. She found people who believed in her and

walked alongside her as she did the hard work of rebuilding her life. With shelter, case management and encouragement, Tera stayed focused on the future she wanted for her family.

When the day finally came for her children to come home, the emotions were overwhelming.

"I cried, and they were like, 'Why are you crying? I thought you would be happy.'"

Tera smiled and told them, "I am happy. These are happy tears."

Two of her children are attending school in their new community, and Tera is looking ahead to the next chapter. Her dream is to one day

mentor other families facing the same struggles she overcame.

"My big plan is actually to become a mentor for families," she said. Looking back, Tera knows she didn't walk this journey alone.

"I've had a lot of support here that helped me stay strong."

Today, her family is together, healing and building a future filled with hope.

Tera found **more than a safe place** to stay. She found people who believed in her and walked alongside her as she did the hard work of rebuilding her life.



SUPPORT Beyond Shelter

Income is needed to maintain housing stability.

- 45 Clients participated in Employment Readiness onsite.
- 95% of Clients received interview, resumé and job skills assistance.

PARTNERSHIPS Matter

Beyond the people we directly serve, City Rescue Mission worked alongside community partners to help **411** additional individuals secure stable housing.

More neighbors found hope, faith and belief in themselves —empowering them to move out of homelessness and into a home of their own.



ESTIMATED SAVINGS FOR THE CITY

\$28 MILLION

In 2025, City Rescue Mission helped individuals and families find lasting stability.

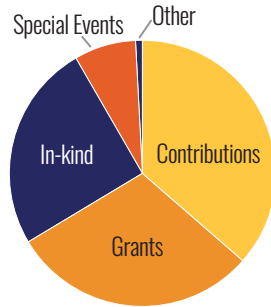
These efforts **saved an estimated \$28 million** through reduced dependency on emergency services, hospitals and other public systems.

Hope in Numbers

City Rescue Mission is committed to maximizing the use of each dollar received to impact the clients that we serve. In 2025, **87 cents** of every dollar donated to City Rescue Mission was used to directly impact the lives of our clients, providing meals, shelter and life changing programs and services.

Support & Revenue (January - December 2025)

Contributions . . . \$5,206,464 (36.5%)
 Grants \$4,290,361 (30.1%)
 In-kind \$3,595,451 (25.2%)
 Special Events . . \$1,090,093 (7.6%)
 Other \$78,855 (0.6%)
 Total Income . . \$14,261,224



WE MAKE EVERY DOLLAR COUNT

87¢ + meals
 + shelter services
 + recovery program
 + housing program
 + employment readiness

13¢ + marketing
 + administration
 + fundraising

147,896 TOTAL MEALS served in 2025

BEHIND EVERY STATISTIC

is a neighbor served,
 a meal shared,
 a life restored.



Client DEMOGRAPHICS

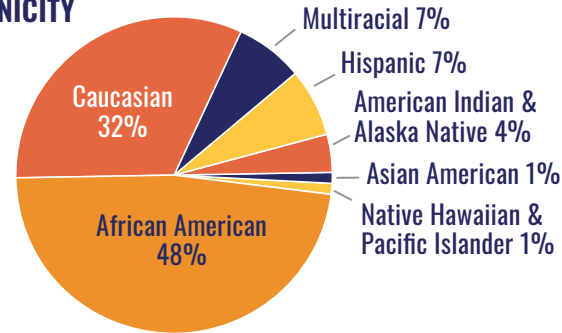
AGE

children 30%

adults 42%

older adults 28%

ETHNICITY



98%

of those housed
 remained housed for
 over 12 months

GENDER

51% men **49%** women

FURTHER DATA

27% domestic violence survivors
37% living with a disability

505

Households moved into housing

- 169 Family households, including 375 children
- 336 Individual households



HOW WE HELP

City Rescue Mission is more than just shelter. We support our clients with both immediate and long-term needs and strategies.

In the short term, we provide safe shelter, meals, clothing and hygiene items, along with transportation assistance and connections to critical services like health care and counseling. At the same time, clients work with case managers to build a personalized plan that includes job readiness, income growth and housing placement.

Long-term, our housing-focused model prioritizes rapid placement into stable housing, followed by continued support to ensure success. Once housed, clients receive ongoing case management tailored to their goals, helping them maintain stability and independence.

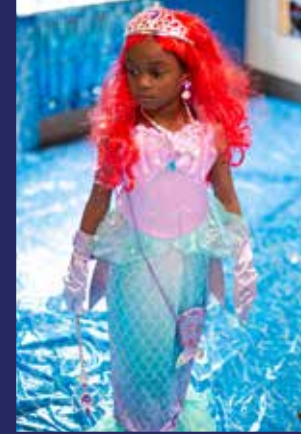
HOUSING-FOCUSED SHELTER A critical lifeline for men, women and families in immediate crisis, providing safe shelter, meals, clothing and case management that helps people move toward stability and housing.

FAMILY SERVICES As the state's largest family shelter, we provide private rooms for 52 families and over 120 children each night. In addition to shelter and meals, families receive case management, counseling, legal support, school enrollment assistance and job placement services so they can rebuild and regain stability.

EMPLOYMENT READINESS A steady income is key to long-term housing stability. Through skills training and structured work opportunities, we help individuals increase earnings, reduce reliance on public assistance and move toward self-sufficiency.

HOUSING PROGRAM We help individuals and families transition into permanent housing and provide wraparound support to help them remain stably housed. Ninety-eight percent of those we house remain stable after 12 months.

RECOVERY PROGRAM A faith based residential program for individuals overcoming addiction or life instability that offers counseling, education, life skills and accountability, all with the goal of achieving sustainable housing.



NEARLY
60%

of those we serve **have never experienced homelessness before**. Along with the loss of housing often comes uncertainty about where to turn or how to begin again.





929
people housed
A 125% Increase since 2022



98% of people housed are maintaining their housing after a year or longer.



Supportive Services

Each client's journey to end their homelessness requires individualized support and care. City Rescue Mission provides access to a broad spectrum of services to address the needs of the diverse population we serve.

- Personalized Case Management
- Food & Shelter
- Access To Mental Health Care
- Connection To Benefits
- Enrichment Classes
- Housing Assistance
- Access To Legal Assistance
- Spiritual Development
- Resumé Building
- Personal Development Classes
- Crisis Management
- Substance Abuse & Trauma Recovery
- Employment Readiness
- Vocational Training
- Transportation
- Medical & Dental Health Services
- Financial Planning & Budgeting
- Clothing & Hygiene

THANK YOU

Thank you to our incredible 2025 supporters! Your generosity and faithful support are helping transform thousands of lives.

• \$50,000 & Above •

**Arnall Community Fund at the
Oklahoma City Community
Foundation**

**Walter D. Brown
Charitable Trust**

**Dr. Bobby and Jayne
Christensen**

Day 1 Families Fund

**E.L. and Thelma
Gaylord Foundation**

Barbara and David Green

Hobby Lobby Corp.

**Jasco Giving Hope
Foundation**

Darsee and Stan Lett

Love Meyer Family Foundation

Dale A. Matherly

Mathis Home

• \$25,000 - \$49,999 •

Patricia and Gary Bishop

Paul Forbes

Nedra Funk

Jack and Kristi Gilchrist

Dr. Carolyn Passig Jensen

Susan and Greg Kannady

Peggy Kates

The Kiefner Family

Lisa and Albert Lang

Bill and Sally McNutt Foundation

Nancy and Rex Murrell

**OGE Energy Corp.
Foundation Inc.**

**Robert A. Parman
Foundation**

PumpsOK

**Scissortail Veterinary
Specialists**

Robert N. Wynne

**Anne & Henry Zarrow
Foundation**



• \$10,000 - \$24,999 •

Anait Foundation

Mo Anderson

Anonymous (3)

Arnall Family Foundation

Elizabeth Beasley

Blanche Foundation

Cain Law

Sonja and Thomas Capucille

Cheyenne Abstract Co.

Jeremy Christensen

Beverly Cowan

Dakil Auctioneers, Inc.

Mike and Cindy Drain

Laura and Jim Endicott

Enterprise Holdings

Tom Freeman

Darrel B. Fruit

Patricia and Philip Gibson

Hartenstein Foundation

Mary and Dr. Tim Hauser

Nan and Eugene Hauser

Kay and Tom A. Hill

Hobby Lobby - eCommerce

Cindy Holman

Lezlie and David Hudiburg

Debbie and Bruce Kerr

Rich P. Kinder

Kodiak Cares Foundation

Terry McGee

MidFirst Bank

Mr. and Mrs. Henderson Miller

Jim & Susan Neuberger Foundation

Don Nickles

North Church, Inc.

Oilfield Christian Fellowship

Patricia and Larry Sanford

Linda Simonton

Colleen and Lindell Smith

Soneldo Staiglesia

Stamford Valley Foundation

Richard Thompson

Kenneth Tillotson

U.S. Payments, LLC

Ben Van Vacter

Chaille and Mark Walraven

Wegener Foundation

Bill & Joan Yinger Legacy Fund

Caroline Payne Young

Donna and Ted Zachary

• \$5,000 - \$9,999 •

Dana Aberle
Wynetta Allen
Anonymous (9)
Melanie Anthony
Paul D. Austin Family
Foundation
Bank of Oklahoma Foundation
Bank of Oklahoma, N.A.,
Paula Bailey
Basin Engineering
Julie and Rhett Benefiel
Cynthia and Brent Benson
Kimberley and Mark Binder
Marilyn and James Blevins
Suzanne and Bruce Bockus
Natalie and Jeffrey Bonney
Dr. S. Dean and Joni Brown
Mr. and Mrs. Brown
Gerald Campbell
Chickasaw Nation
Ben and Ann Clayton
Charitable Foundation
David Collins
Mick Cornett
Daniel J. Culkin
Loyd Dixon
Clyde R. Evans Charitable
Trust
Express Employment
Professionals
First Presbyterian Church

Don J. Frost
Pam and Mike Garrett
Stephen George
Lynnea Glass
Mark Godwin
Shelley Goetz
Tina Goodson
Julie and Karl Hansen
Harris Foundation
Aaron Heintz
Scott Hunter
Aimee Gmeinder Julian
Candace and Adam Kilbourne
Dr. Seyoung Kim
Donna L. Klehm
Clifford L. Knight Foundation
Bruce Langworthy
LSB Industries
Robert Luke
Matthew and Sarah Lynch
Juliana S. McCollom
Julie and William McIntosh
Jamie and Paul Martin
Glenn Mencer
Carole J. Mobley
Jenna and Andrew Moore
Richard Moore
Bradley Nelson
James Norberg
Sandy and David J. Nunez

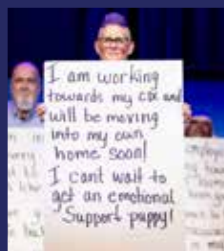
Kathryn Prather
Jana Ratliff
Joe Redman
Donna and David Rhea
Shawn Richardson
Brandon Rogers
Mona Sage
Phylliese Sawyer
Steve Schenk
Marcy Schoelen
Joseph Schremmer
Charles Sherman
Dennis Slagell
Sooner State Home
Improvements LLC
Governor Kevin and
First Lady Sarah Stitt
Marianne and Dennis Stover
Roberta Syba
Terry Tippens
Town & Country Christian
Church
Jacqueline and Elmer Trice
The Trice Family Fund
Savanah and Joshua Turmel
Tony Vaughn
Barbe S. Von Netzer
Susan Walcher
Jane and Thomas
Judy and Gary Wurdeman

• \$2,500 - \$4,999 •

Eric Acton
Chloe and Larry Anderson
Anonymous (13)
Terry Arnold
Ellen Avery
Angela and Matthew Bachman
Cassandra Bailey
Vickie and Gregory Bailey
David Bandy
Pearl Baughman
Michael Berryman
Robin and Steven Bickley
Patrick Bray
Lori and Scott Briggs
Charles Britton
Mel Brock
Lena and Les Broker
James Broten
Erik Brummal
Henry Brueggen
Brenda and Steven Brown
Rex Brown
Tomma and David Brown
Bowen Foundation
Capitol Hill Assembly of God
Carrier Hawk LLC
Sheldon Carriger
Church of the Savior Foundation
Eddie Clark
Norma Clark
Dianna and Delbert Clary
John C. Clayton
Thomas Cole

Gary Conlon
Jan and Chris Condren
Jeanne Cotter
Diane and Steve Cromwell
Crossings Community Church
John Cummings
J. Kenneth Davidson
Anna and Ronald R. Davis
Elizabeth Dionisio
Brenda and Gary Dressler
Jennifer and Eric Dugan
Nancy and Kent Dyer
Stan Eckert
Eddie Edwards
Farm Data Services, Inc.
Mr. and Mrs. Curtis Fellows
First National Bank of Oklahoma
First Presbyterian of Edmond
First United Bank
Tiffany and Weston Fite
Darlene and Larry Foxworth
Norma and D. Garrett
Joan and Gary Geurts
Phil and Deborah Goss
Randy and Annie Green
Gabriel Gricol
Julie J. Grissom
Joyce Guilleams
Lora Hammond
Harrison-Orr Air Conditioning, Inc.
Jeanine Hegwood
Julie and John Higginbotham
Isaiah Hill

HIS Paint Manufacturing Co., LLC
Edna Holloway
John W. Holman
Nancy Holsted
House of Kawasaki
Warren Jackman
Richard James Family Foundation
Amanda Janitz
Chad Jongeling
Kanon Charitable Gift Fund
Gail and Kenny Kautz
David Keller
Jessica and Blake Kincannon
Pam and Ronald Kingsley
Robert Kopp
E. Ann Lawton
Joel Lippert
Nicklaus Little
Ryan and Carmen Litz
Livestock Risk Services
Peggy and Warren Low
Mark Lowery
Mathew Makel
Alexander Mann
Kathryn and Steven Mansell
Karen Marriott
Zach Mason
Kent Mauk
Sybil Mayes
Michael Mazzalongo
Mike McCoy
Patrick McKee
Dana and Scott McLain



• \$2,500 - \$4,999 •

Dorothy McPherson
Barbara Metz
Barbara and Gene Methvin
Metropolitan Bible Church
Tamara and Larry Meysing
Miller Family Foundation
Vicki Miller
Marilyn Mollet
Debbie Morton
David L. Murphy Family Legacy Fund
James Murtaugh
OEM Products, Inc.
OGE Energy Corp
Kate Ogle
Oklahoma City Thunder
Gregory Osko
Sam Pappas
Kelly and Dana Parker
Paycom
Jeanette and Bill Penhall
John and Susan Plonkey
Mary and Joe W. Pointer
Paula and Kevin A. Ponce
Prophetic Armed Word Ministry, Corp

Mark Quigley
Francis & Mary Rardin Legacy Fund
Sandi and John Reed
Robert Reid
Bradley G. Reno
Mr. and Mrs. Daryl Reust
Darcy and David Rhodes
Kris and John Richter
Diane Rickel
Cindy and Brian Robinson
Roger Rock
Robert Rollins
Harold Ronk
James Rynearson
Jesse Samuel
David Schley
Rebecca and Tom
Seiling FCC World Outreach
Cynthia and Frankie Shackelford
Collin Short
Jennifer Skinner
Jina and Philip Sloan
Linda and Mike Smedlund
Buddie Smith

Ken Smith
Amanda and Rick Smith
Tara Spiker
Springer Family Giving Fund
St. Monica Catholic Church
Karen and Dennis W. Stine
Jeannie and Ted Strickland
Dr. John Stuemky and Dr. James Brand
Sharon Sughru
Michael Tell
Grant Thornton Advisors LLC
Vicki and Russell Thorp
Danny Vaughan
Victory Church
Ronald E. Wasson
Sue Ann Webster
Mona Weisbruch
Chad and Beth Wilkerson
Connie and James Williams
Delphine Williams
Brenton L. Wilson
Maria Wilson
Carolyn and Robert Windsor

Board of Directors



Scott Briggs
Chairman
OGE Energy Corp.



Jeff Cato
Chair Elect
Jasco



Mark Godwin
Treasurer
Braum's



Jon Cargill
Secretary
Hobby Lobby Stores, Inc.



Chad Wilkerson
Governance



Stephen Cortes
Cortes Law Firm



Shelly Douglas
Theris



Rodney Fouts
North.Church



John Higginbotham
MidFirst Bank



Stephanie Johnson
Bank of Oklahoma, N.A.



Jennifer Monies
Office of OK Speaker of
the House, Kyle Hilbert



Zach Mason
Love's Travel Stops



Sarah Roberts
Inasmuch Foundation



John Standfill
Diversion Hub



Ted Strickland
CPA, Retired





**City
Rescue
Mission**

800 W. CALIFORNIA AVE.
OKLAHOMA CITY OK 73107

CITYRESCUE.ORG
405.232.2709
@OKCITYRESCUE